

STABILO FREE YOUR TRUE COLORS - FANVIDEO FACEBOOK APPLICATION

<http://fytc.stabilo.com/fanvideo/>

Entry conditions

The STABILO "Free Your True Colors" Music Video Competition is not connected with Facebook, nor is it sponsored, supported or organised by Facebook in any way.

The operator and organiser of the competition, thus the recipient of the information you provide is not Facebook but STABILO International GmbH, Schwanweg 1, D-90562 Heroldsberg, Germany.

The competition is open from 07/07/2015 to 27/09/2015.

Competition procedure

I – Upload Phase 07/07/2015 – 13/09/2015

From July 7. 2015 until September 13. 2015 you can upload your own drawings. Your creativity has no limits. Your drawings have to however convene with the STABILO "Free Your True Colors" music video.

Only hand drawn pictures created personally will be accepted. Photos, pictures created with the help of picture editing programs, as well as any foreign materials will not be accepted.

During the Upload Phase altogether 8 votings will take place on the STABILO Facebook-websites.

The STABILO-Jury will choose the 3 best and most creative drawings of the previous week. Out of these drawings the STABILO-Facebook-Fans may vote, which drawing they like the best.

The votings will take place on:

- 27/07/2015 (for drawings sent between 07/07/2015 and 26/07/2015)
- 03/08/2015 (for drawings sent between 27/07/2015 and 02/08/2015)
- 10/08/2015 (for drawings sent between 03/08/2015 and 09/08/2015)
- 17/08/2015 (for drawings sent between 10/08/2015 and 16/08/2015)
- 24/08/2015 (for drawings sent between 17/08/2015 and 23/08/2015)
- 31/08/2015 (for drawings sent between 24/08/2015 and 30/08/2015)
- 07/09/2015 (for drawings sent between 31/08/2015 and 06/09/2015)
- 14/09/2015 (for drawings sent between 07/09/2015 and 13/09/2015)

Out of the 3 best and most creative drawings a grand winner ("Drawing of the week") will be chosen on the above mentioned dates. The drawing of the week will be placed in the fan version of the music video. Furthermore the grand thier drawing.

Please note: the final decision, which drawing shall win, will be made by the STABILO-Jury. The STABILO-Jury reserves the right to choose less than 3 drawings on each of the above mentioned dates or to cancel a certain date, if not enough high quality drawings were uploaded during the previous week.

Altogether up to 8 grand winners may be chosen, whose drawings will be placed in the fan version of the STABILO "Free Your True Colors" music video and who will receive a pair of individually printed trainers. Two further pairs of trainers will be drawn amongst all participants who didn't make it to the "Drawing of the week".

II - Voting Phase 15/09/2015 – 27/09/2015

Between September 15. 2015 and September 27. 2015 up to 200 drawings, chosen by the STABILO-Jury, will be presented on the campaign sites. You can vote by means of the Facebook-Likes for each of these drawings.

Up to 30 drawings with the highest amount of Likes will also be presented in the fan version of the STABILO "Free Your True Colors" music video, however less prominently as the drawings of the 8 grand winners of the Upload-Phase. The winners of the Voting Phase will receive a STABILO point 88 Color Parade. Decision is solely the number of Likes. Should more drawings receive the same amount of likes, the winner shall be drawn by lot.

III – STABILO "Free Your True Colors" Fan Music Video

The fan version of the STABILO "Free Your True Colors" music video will be released on October 5. 2015. The video will include drawings of the grand winners from the Upload-Phase as well as the winners of the Voting-Phase. The winners will be listed (surname, forname and country) in the video description.

IV – Overall view of the prizes

- Up to 10 * 1 individual sneakers with printed drawings of the winners during the Upload-Phase (for up to 8 grand winners and up to 2 additional winners)
- Up to 30 * 1 STABILO point 88 Color Parade (for the winners of the Voting-Phase)

Only upload drawings that you have drawn by yourself!

By uploading your drawing you transfer irrevocably all worldwide rights to and in the drawings to STABILO International GmbH for an undefined period of time and independently of the media.

By uploading your drawings you also consent to their being displayed on the following platforms:

- All official STABILO Facebook pages
- All official STABILO websites, e.g. www.stabilo.com
- Global STABILO YouTube channel (www.youtube.com/stabilo) or local STABILO YouTube channels (the winning pictures will be included into our campaign video)
- Free Your True Colors campaign page.

Furthermore you agree that your drawings may be processed by STABILO International GmbH by means of analog, digital and other editing methods, as well as rearranged, redesigned, minimized, maximized, divided, cut and/or combined with other works (such as i.e. the Free Your Colors Video and other drawings).

By posting pictures on the internet they are available worldwide. Usage by third parties may therefore not be excluded.

You hereby confirm you have created the drawings by yourself and have not used any picture editing programs and/or applications. You further confirm that whilst creating the drawings you did not use any foreign materials or third party images. It is further prohibited to use any unlawful, threatening, libelous, defamatory, obscene or pornographic materials or other materials that violate any laws.

Copyright infringements as well as infringements of third party rights may result in fines, imprisonment and claims for damages!

You or your parents (if you are under 18 years old) will take full responsibility for your uploads.

The judges' decision is final. There is no cash alternative to the prizes.

All winners will be notified via e-mail within 14 calendar days of the respective prize draw.

You may only enter the competition if you are over the age of 14 - but between the ages of 14-17 you will require the consent of an adult.

You hereby confirm that your parents have consented to your participation in the competition if you are under 18 and to provide your personal data.

This competition is subject to the laws of the Federal Republic of Germany, place of fulfillment is Heroldsberg, Germany.

Participation in the competition entails no obligation to purchase.

Your personal data, such as surname, first name, email address and country will be used solely for the purposes of the competition and for notification in the event that you win. In the event you win, we will ask you further for your address and possibly your shoe size in order to send the prize. Your personal data, such as surname, first name and country may be used for the purposes of the copyright credits.

Your personal data will not be forwarded to third parties.

Furthermore you have the right to access, delete or block any personal data stored by STABILO International GmbH at any time and free of charge. To do so, all you have to do is send an email to facebook@stabilo.com. As a result however of deleting or blocking your personal data participation in the competition will no longer be possible.

Responsible according to the German Data Protection Act is STABILO International GmbH
Schwanweg 1, D-90562 Heroldsberg.

Further important information can be found in our general terms and conditions at

www.stabilo.com

<http://www.stabilo.com/com/terms-and-conditions>

and in our privacy policy at <http://www.stabilo.com/com/privacy>

<http://www.stabilo.com/com/imprint>